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March 17, 1993

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Ms. Donna R. Searcy Secretary Federal Communications Commission 1919 M Street, NW, Room 222 Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: Notification of Permitted <u>Ex Parte</u> Presentation <u>MM Docket No. 92-266</u>

Dear Ms. Searcy:

Viacom International Inc. ("Viacom"), by its attorneys and pursuant to Section 1.1206(a)(2) of the Commission's rules, hereby submits an original and one copy of this memorandum regarding a permitted <u>ex parte</u> presentation to the Commission's staff regarding MM Docket No. 92-266.

On Tuesday, March 16, 1993, at approximately 2:15 p.m., Philip V. Permut of this firm, on behalf of Viacom, and Mark Rosenthal of Viacom, met with Kathleen B. Levitz, Deputy Bureau Chief of the Common Carrier Bureau. The discussion related to Viacom's comments and reply comments filed in response to the Notice of Proposed Rule Making in MM Docket No. 92-266, FCC 92-544 (rel. Dec. 24, 1992), which sought comment on the implementation of various provisions of the Cable Television Consumer Protection and Competition Act of 1992 dealing with the regulation of cable rates.

A copy of the attached document was presented to  ${\tt Ms.}$  Levitz.

List A B C D E

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Kindly direct any questions regarding this matter to the undersigned.

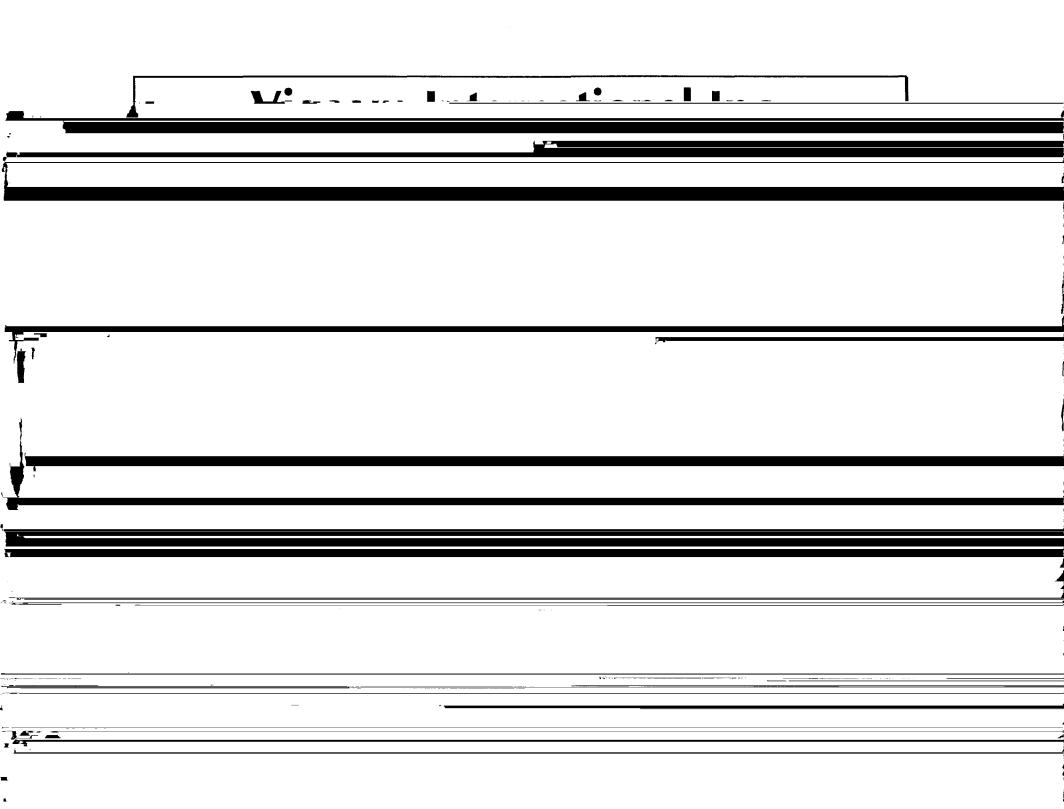
Respectfully submitted,

Day D. Johnsen

WDJ/rr

cc: Kathleen Levitz

### Viacom International Inc.



### **Cable Systems Issues**

- Act Grants No Independent Rate Regulatory Authority
- Effective Competition
  - Offer equals available
  - Multichannel video distributor
- Ability to Respond to Competition
  - Discounts
  - General classifications
  - Competitive necessity
  - Promotions

# **Cable Systems Issues** (continued)

- Billing and Collection Services
  - Not mandatory
  - Cover <u>all</u> costs
- Rate Regulation Phase
  - Reconfigure tiers
  - Change rates

## **Programming Issues**

- No Abrogation of Contracts
  - Franchise
  - Affiliation
  - Flow-through
- Rate Regulation
  - Benchmark
  - Per-channel
    - Retiering
    - New programming
  - Flow-throughs
    - Programming
    - New technologies and improvements
    - Cable specific costs

